DispatchTrack

# Observations from Last Mile Requirements

The Logistics Point 28th Nov 2023

Promise · Deliver · Delight

#### **Our Story**

Founded in Silicon Valley 2010







Cloud-first SaaS Solution

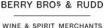






30% year over year growth









Regional Offices in 8 Countries









2,200+ Customers Worldwide









#### DispatchTrack Fundamentals





**Customer Communication** Email, SMS, Phone & Online



**Driver Management** Turn by Turn & POD



Real-Time Visibility
Proactive monitoring &
Resolution



KPI's & Reporting Accurate & Easy

#### Observations from Last Mile requirements



More focus on the driver experience

Two way communications

Automated customer communicative

• Accuracy of dwell times

Consideration of property type

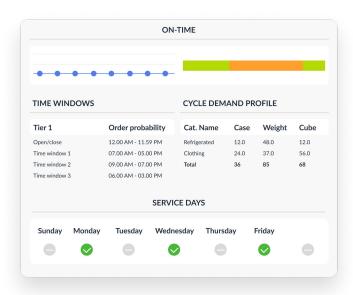


#### Observations from Last Mile requirements



## **Dynamic Routing and Re-Routing**

- Infinite possible route optimisations
- Time vs benefit
- On the day events require re-routing/optimisation at speed



### Observations from Last Mile requirements



#### **Data Utilisation**

- CO<sup>2</sup> emissions
- Vehicle running costs
- Driver costs
- Driver skills / experience / ratings
- Order weight , volumes and dimensions
- SKU based dwell times
- Exact locations

